

## 3. Travel Information

The National Travel Club maintains an Information Bureau to help you solve your travel problems ANY-WHERE IN THE WORLD you want to go. For a leisurely trip, they will map out the most scenic route with recommendations for nearby accommodations: when time is at a premium, the fastest way. This department is ALWAYS ready, willing and able to help you map any vacation trip you may take.

### 4. Selected Tours

Introducing this valuable new benefit to members. The Club's travel experts will regularly select interesting and varied tours to be presented to the membership. These tours will have many exciting sidelights that will not be available to non-members of NTC.

## 5. Discount Book Club

Your membership entitles you to order any book, fiction or non-fiction (with few exceptions such as text books or reference books) at a discount of 25% off the publisher's regular list price. No minimum purchase necessary.

# 6. Motor Touring Service

If your trip is by car, the National Travel Club will arrange to furnish marked road maps indicating the shortest or most scenic routes, depending upon your itinerary.



# 7. Mail Forwarding Service

When traveling, advance notice to the Club will insure that your important mail be forwarded to you, or held pending your return.

## 8. Mediguide Service

An invaluable aid that provides you with names and addresses of over 2,500 English-speaking physicians and dentists. The availability of this medical assistance in more than 250 cities of 125 countries around the world provides peace of mind in the knowledge that there would be no language barrier to surmount should the need for medical help arise.

## 9. Discount on Travel Films

Members may now purchase both 8 or 16mm films in either black and white or color at a 20% discount. Both silent and sound films are available. A catalog and price list order form will be sent upon request.

# 10. Membership Card

Identifies you as a member of the National Travel Club, and when completed by you it provides immediate and valuable medical information for emergency use. Also provides proof of insurance coverage.

# 11. Insignia

You are provided with Club Emblems—for your car, and to attach to your luggage—as additional protection against their loss.

### THE NATIONAL TRAVEL CLUB

### Accident Insurance Covers Members as follows:

For initial memberships of one year, \$15,000 maximum benefit Accident Insurance coverage increases to \$30,000 maximum benefit after the first year. For initial memberships of more than one year, the maximum benefit is \$30,000.

#### While Traveling as a Passenger - Anywhere in the World:

Club members are automatically insured for death benefits in the applicable maximum shown above and for benefits of up to the applicable maximums shown above for "dismemberment and loss of sight as specified (referred to below as 'specified accidental injuries')," sustained as the result of an accident while traveling anywhere in the world as a passenger in or on any land or water conveyance licensed for transportation of passengers for hire such as boats, taxis, buses and trains as well as planes operated by licensed civilian airlines or air taxis on regular scheduled flights between named cities or transport planes operated by the Military Air Transport Service of the United States.

### Private Automobile — as a Passenger or Driver — Anywhere in the World:

Death benefits of \$1,000 or benefits of up to \$1,000 for the above specified accidental injuries are paid for private passenger automobile accidents while driving or riding as a passenger or for accidents occurring while operating or riding in (not for wage or profit) any water craft not specified above.

### Pedestrian Coverage - Anywhere in the World:

Members are covered for death benefits of \$1,000 or benefits of up to \$1,000 for the above specified accidental injuries sustained as a result of being struck or run over by any motor vehicle.

### Hospitalization Benefits - Anywhere in the World:

Club members receive benefits for hospital confinement resulting from the above specified accidental injuries (except those sustained as a result of driving or riding as a passenger in a private passenger automobile or as a result of being struck or run over by any motor vehicle) at the rate of \$25.00 per day for a maximum of 60 days.

### Date of Occurrence - Military Provision:

Members are entitled to the above respective benefits (other than hospitalization) where the loss occurs within 180 days after the date of the accident. Members are entitled to the above hospitalization benefits where hospital confinement results from and occurs within 180 days after the date of the injuries specified for hospitalization benefits. Losses resulting from war, act of war or military air or naval service in time of war are not covered.

Insurance Issued by Nationwide Mutual Insurance Company, Columbus, Ohio which is licensed in all continental U.S., Alaska, Puerto Rico and Canada © 1969



a
subscription
to
famous

# TRAVEL

one full year 12 exciting issues

## THE WORLD COMES TO YOU IN TRAVEL MAGAZINE

TRAVEL keeps you "in the know" on the many exciting things that happen all over the globe...takes you to the scene—and behind the scene—keeps you informed on the latest developments in every country. Even if you intend to remain in your armchair, while planning your trip, you'll enjoy the thousands of useful and fascinating facts in TRAVEL that bring the world into your living room.

## ROAM THE GLOBE RIGHT IN YOUR OWN HOME

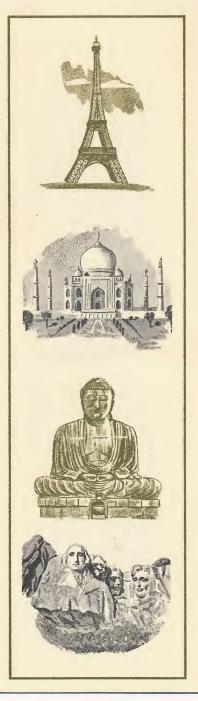
Even if you travel a lot, there may be many things you may not be able to do, like climb mountains, but can enjoy these adventures vicariously through the pages of TRAVEL. As you look at the many dramatic pictures, read the intriguing stories. you'll feel as though you've actually been transported to far-away lands, TRAVEL Magazine articles enlarge your horizons and give you a real insight and understanding of the world we live in. TRAVEL gives you the practical as well as the exotic...gives you all the tips and facts that make your trip, whether real or imagined, more memorable than you would have dreamed possible.

## MANY SPECIAL FEATURES — EXCLUSIVE WITH TRAVEL

Travel keeps you up to date with its comprehensive schedule of regular monthly departments. Hotel Headliners presents information about inns, motels and hotels around the globe. Travel Digest capsules news items from around the world in its tautly written pages. Calendar Jottings lists global events of special interest. Tours of the Month highlights exciting trips of extra appeal. Other regular departments include Celebrity Spotlight, Book Reviews for 25 percent savings, Vagabond Camera feature to help you take memorable pictures and Notes for Nomads which provides special tips and valuable information for trailer travelers.

# TRAVEL'S OWN WORLD CORRESPONDENTS KEEP YOU POSTED

The top areas of the world are covered each month by Travel's correspondents in a special Roaming the Globe section. They give you insider's tips, tell you what special events are just ahead, keep you abreast of important changes and developments from new restaurants to shopping sites. Additionally, contributors write sparkling articles about both off-beat areas and well-known places, helping you to plan your trip better and to get the most out of it.



Travel Building, Floral Park, N.Y. 11001

Over 62 Years Of Service To Our Members

### WHEN YOU JOIN THE BEST, YOU GET THE MOST

Only the Oldest and Largest Travel Club in the world (organized in 1906) can provide the most comprehensive list of benefits ever offered for the all-inclusive fee of just \$7.50.

Dear Friend:

It may be hard to believe just how much "traveling" YOU do, but without ever leaving your home town YOU travel thousands of miles every year: commuting, shopping, visiting, vacationing!

That is why whether you're a day-to-day commuter going to and from work, a weekend vacationer, a two week a year adventure-seeker, or a veteran traveler searching for new and interesting places to visit, the enclosed invitation may well be one of the most important you will ever receive.

When you become a member of the National Travel Club you will join the ever-growing group of astute men and women who travel—among them famous personalities such as—LOWELL THOMAS, Commentator and World Explorer...

DOROTHY KIRSTEN, Metropolitan Opera Soprano...SIDNEY CLARK, World Traveler, Author and Lecturer...AMY VANDERBILT, Authoress...YEHUDI MENUHIN, Violinist!

With them, you will take advantage of the many services and savings made possible only through the combined efforts of a large group, working together toward one common goal.

For example, the following valuable benefits, yours automatically the instant you become a member, were found over the years to be the most indispensable for travelers.

1. \$15,000 TRAVEL ACCIDENT INSURANCE -- This insurance protects you 365 days a (INCREASES TO \$30,000 ON RENEWAL) year--24 hours a day. \$15,000 multi-coverage accident insurance covers you

fully while riding on trains, buses, boats, planes, taxis and subways—while commuting to and from work, while shopping, while on unexpected trips and of course while on vacation. This insurance feature by itself saves you the cost of membership dues, by eliminating the need for single-trip limited policies. Pedestrian and private car coverage are also provided.

Your first year you get \$15,000 uninterrupted protection against accidents while traveling on any licensed public transportation. Thereafter, it

JUMPS to \$30,000 (this higher coverage is yours immediately during the first year of an initial 2-year membership!) Moreover, no physical examination is necessary—no age limit—no extra premium to pay.

2. A FULL YEAR'S SUBSCRIPTION TO "TRAVEL" -- The magazine whose critical analysis of air safety problems was so highly regarded that its recommendations were presented to Congress and READ INTO THE CONGRESSIONAL RECORD! (See back page of this letter).

But more about TRAVEL later. Let's go on to the other valuable benefits, yours to enjoy the moment you join NTC.

- 3. TRAVEL INFORMATION -- NTC's Information Service guarantees you complete assurance of travel ease, economy, satisfaction and enjoyment. Its staff is expert about transportation, hotels, routes, sight-seeing guidance. It will give you invaluable information if you're planning to go abroad. No question is considered too large or too small.
- 4. SELECTED TOURS--Introducing a valuable NEW benefit to members. The Club's travel experts will regularly select interesting and varied tours to be presented to the membership. These tours will have many exciting sidelights that will not be available to non-members of NTC.
- 5. 25% DISCOUNT ON BOOKS--This is a real money-saving benefit for avid readers. You can save literally hundreds of dollars a year. You may order all your book needs, fiction or non-fiction, at an amazing 25% discount (lesser discounts only on textbooks and reference books). This is a service, NOT a book club! You do NOT have to order a minimum number of books. You do not have to order any books AT ALL!
- 6. MOTOR TOURING SERVICE -- With the help of this convenient service you can plan your auto trips to suit your personal wishes, no matter how varied your individual tastes. Carefully prepared road maps lead you along the shortest, most time-saving routes or, if you're going on an unhurried vacation, a carefree scenic route will be mapped out for you.
- 7. MEDIGUIDE SERVICE -- This special service provides over 2,500 English-speaking doctors and dentists, in more than 250 cities around the world. You'll always know exactly where to get English-speaking medical aid anywhere in the world to make your trips so much more relaxing and carefree.
- 8. MAIL FORWARDING SERVICE--Your important mail will be promptly forwarded to you wherever you may be. This service saves you needless worry--keeps you in constant touch with what's going on at home.
- 9. DISCOUNT TRAVEL FILM LIBRARY -- You will be entitled to 20% discount on films

  of your choice--in color or black and white-with sound or silent--in 8 or 16 mm. You can heighten the unparalleled pleasures of travel--through exciting films of the places you plan to visit or

have already visited. It's like year-round vacationing!

- 10. MEMBERSHIP CARD -- Your membership card, when completed by you, provides immediate and valuable medical information for emergency use. It also provides proof of insurance coverage.
- 11. CLUB EMBLEMS -- You'll be proud to attach the attractive emblems to your luggage as added protection and safeguard.

You can see at once that each NTC service is worth the low membership dues in savings and convenience. And BEST OF ALL...a full year's membership in the National Travel Club costs only \$7.50! Why, just your subscription to TRAVEL Magazine is worth it. And while I'm on the subject, let me tell you about some of the features you will find in TRAVEL Magazine.

You'll look forward expectantly each month to TRAVEL's absorbing articles and intriguing stories of many lands. You'll escape as if by magic to faraway places. Through vivid words and dramatic pictures, "Travel" will enlarge your horizons...give you a keener understanding of the world we live in.

In addition, you will enjoy the many monthly departments—exclusive with TRAVEL! For instance, Hotel Headliners brings you inside information about inns, motels, resorts and hotels around the globe... Travel Digest highlights worldwide travel news in interesting capsule form... Calendar Jottings lists global events of special interest to travelers... Tours of the Month keeps you posted on exciting trips with extra appeal and significance.

Other regular departments include <u>Book Selections...Vagabond Camera</u> which offers professional tips and suggestions...<u>Notes for Nomads</u> which provides special tips and valuable information for trailer travelers...and <u>Roaming the Globe</u>, a monthly report by TRAVEL's own correspondents that keeps you well posted with dispatches from the top areas of the world.

It's no wonder that people from all walks of life have made, NTC the most talked-of Club in the United States and Canada! So don't delay--return the enclosed membership application with your dues so that YOUR benefits and privileges can go into effect immediately. It makes sure your wonderful TRAVEL Magazine subscription starts with the next issue!

The National Travel Club guarantees that if at any time after becoming a member you are not fully convinced of its value, you may cancel your membership, and obtain a full cash refund on the unexpired portion.

Could anything be fairer? Mail the enclosed membership form TODAY!

Sincerely yours,

SHELDON SHANE

Corresponding Secretary